

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 488420 /	Alt Order # 06264943
Product	
Crossroads GPS	
Contract Dates 08/08/12 - 08/14/12	Estimate # 892
Advertiser ISS/Cross Roads GPS	Original Date / Revision 08/06/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station KVVU	Account Executive Teresa Difuria
Special Handling	
Demographic	
Adults 18-34	
IDB# 12	Advertiser Code 11
Agency Ref	
Advertiser Ref	

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/10/12	08/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$225.00			
N 2	KVVU	08/10/12	08/10/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$1,725.00			
N 3	KVVU	08/10/12	08/10/12	Fox 5 News	M-F 11p	M-F 11-1135p	:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$800.00			
N 4	KVVU	08/10/12	08/10/12	Cops		2-3p	:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$135.00			
N 5	KVVU	08/10/12	08/10/12	Anderson		3-4p	:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$275.00			
N 6	KVVU	08/10/12	08/10/12	The Dr.Oz Show		4-5p	:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$350.00			
N 7	KVVU	08/10/12	08/10/12	Fox 5 News at 5		5-530p	:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$585.00			
N 8	KVVU	08/10/12	08/10/12	FOX 5 News	5-6am	M-F 5a-6a	:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----2--					2	\$450.00			
N 9	KVVU	08/10/12	08/10/12	Fox 5 News at 5	MF 530-6p	M-F 530-6p	:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----1--					1	\$600.00			
N 10	KVVU	08/10/12	08/10/12	Fox 5 News AM	M-F 6a-7a	M-F 6a-7a	:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	----2--					2	\$825.00			
N 11	KVVU	08/10/12	08/10/12	MORE Access		630-7pm	:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12										

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Advertiser ISS/Cross Roads GPS	Original Date / Revision 08/06/12 / 08/07/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
		Week:		-----1--				1	\$300.00			
N 12	KVVU	08/10/12	08/10/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		Start Date	End Date	Weekdays								
		Week:		-----1--				1	\$385.00			
N 13	KVVU	08/10/12	08/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		Start Date	End Date	Weekdays								
		Week:		-----2--				2	\$750.00			
N 14	KVVU	08/10/12	08/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		Start Date	End Date	Weekdays								
		Week:		-----2--				2	\$215.00			
N 15	KVVU	08/13/12	08/13/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$225.00			
N 16	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$1,725.00			
N 17	KVVU	08/13/12	08/13/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$800.00			
N 18	KVVU	08/13/12	08/13/12	Cops	2-3p		:30			NM	1	\$135.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$135.00			
N 19	KVVU	08/13/12	08/13/12	Anderson	3-4p		:30			NM	1	\$275.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$275.00			
N 20	KVVU	08/13/12	08/13/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$350.00			
N 21	KVVU	08/13/12	08/13/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$585.00			
N 22	KVVU	08/13/12	08/13/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		Start Date	End Date	Weekdays								
		Week:		-----				2	\$450.00			
N 23	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$600.00			
N 24	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		Start Date	End Date	Weekdays								
		Week:		-----				2	\$825.00			
N 25	KVVU	08/13/12	08/13/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$300.00			
N 26	KVVU	08/13/12	08/13/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		Start Date	End Date	Weekdays								
		Week:		-----				1	\$385.00			
N 27	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		Start Date	End Date	Weekdays								
		Week:		-----				2	\$750.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>	
488420 /	06264943	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	Crossroads GPS	892
<u>Advertiser</u>		
ISS/Cross Roads GPS		
<u>Original Date / Revision</u>		
08/06/12 / 08/07/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 28	KVVU	08/13/12	08/13/12	More M-F 9-10a	M-F 9a-10a		:30				NM	2	\$430.00
Week: 08/13/12		08/19/12		2-----		2		\$215.00					
N 29	KVVU	08/13/12	08/13/12	Hell's Kitchen	Mon 9p-10p		:30				NM	1	\$3,250.00
Week: 08/13/12		08/19/12		1-----		1		\$3,250.00					
N 30	KVVU	08/11/12	08/11/12	Mobbed	Sa 9p-10p		:30				NM	1	\$750.00
Week: 08/06/12		08/12/12		-----1-		1		\$750.00					
N 31	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30				NM	1	\$950.00
Week: 08/06/12		08/12/12		-----1-		1		\$950.00					
N 32	KVVU	08/11/12	08/11/12	MLB Player Poll	Various		:30				NM	1	\$185.00
Week: 08/06/12		08/12/12		-----1-		1		\$185.00					
N 33	KVVU	08/11/12	08/11/12	Criminal Minds	Sat 5-6p		:30				NM	1	\$225.00
Week: 08/06/12		08/12/12		-----1-		1		\$225.00					
N 34	KVVU	08/11/12	08/11/12	Cops	Sa 8p-9p		:30				NM	1	\$1,100.00
Week: 08/06/12		08/12/12		-----1-		1		\$1,100.00					
N 35	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30				NM	1	\$1,575.00
Week: 08/06/12		08/12/12		-----1		1		\$1,575.00					
N 36	KVVU	08/12/12	08/12/12	Sports Plus Su 1045p	1045p-11p		:30				NM	1	\$1,000.00
Week: 08/06/12		08/12/12		-----1		1		\$1,000.00					
N 37	KVVU	08/12/12	08/12/12	Criminal Minds	Sun 11p-12am		:30				NM	1	\$225.00
Week: 08/06/12		08/12/12		-----1		1		\$225.00					
N 38	KVVU	08/12/12	08/12/12	Extra Weekend	Su 6-7p		:30				NM	1	\$175.00
Week: 08/06/12		08/12/12		-----1		1		\$175.00					
N 39	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30				NM	1	\$300.00
Week: 08/06/12		08/12/12		-----1		1		\$300.00					
N 40	KVVU	08/09/12	08/09/12	The Dr.Oz Show	M-F 10a-11a		:30				NM	1	\$225.00
Week: 08/06/12		08/12/12		---1---		1		\$225.00					
N 41	KVVU	08/09/12	08/09/12	Fox 5 News M-F 10p-11p	10p-11p	</							



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<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 45	KVVU	08/09/12	08/09/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 46	KVVU	08/09/12	08/09/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 47	KVVU	08/09/12	08/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---2---								
N 48	KVVU	08/09/12	08/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 49	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---2---								
N 50	KVVU	08/09/12	08/09/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 51	KVVU	08/09/12	08/09/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---1---								
N 52	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---2---								
N 53	KVVU	08/09/12	08/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/06/12	08/12/12	---2---								
N 54	KVVU	08/14/12	08/14/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 55	KVVU	08/14/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 56	KVVU	08/14/12	08/14/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 57	KVVU	08/14/12	08/14/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 58	KVVU	08/14/12	08/14/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 59	KVVU	08/14/12	08/14/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								
N 60	KVVU	08/14/12	08/14/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 08/13/12	08/19/12	-1----								

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N 61	KVVU	08/14/12	08/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2 \$900.00
N 62	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1 \$600.00
N 63	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2 \$1,650.00
N 64	KVVU	08/14/12	08/14/12	MORE Access	630-7pm		:30			NM	1 \$300.00
N 65	KVVU	08/14/12	08/14/12	Extra	M-F 7-730p		:30			NM	1 \$385.00
N 66	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2 \$1,500.00
N 67	KVVU	08/14/12	08/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2 \$430.00
N 68	KVVU	08/08/12	08/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1 \$225.00
N 69	KVVU	08/08/12	08/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1 \$1,725.00
N 70	KVVU	08/08/12	08/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1 \$800.00
N 71	KVVU	08/08/12	08/08/12	Cops	2-3p		:30			NM	1 \$135.00
N 72	KVVU	08/08/12	08/08/12	Anderson	3-4p		:30			NM	1 \$275.00
N 73	KVVU	08/08/12	08/08/12	The Dr.Oz Show	4-5p		:30			NM	1 \$350.00
N 74	KVVU	08/08/12	08/08/12	Fox 5 News at 5	5-530p		:30			NM	1 \$585.00
N 75	KVVU	08/08/12	08/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2 \$900.00
N 76	KVVU	08/08/12	08/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1 \$600.00
N 77	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2 \$1,650.00

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Advertiser ISS/Cross Roads GPS	Original Date / Revision 08/06/12 / 08/07/12	

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--2----				2	\$825.00			
N 78	KVVU	08/08/12	08/08/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$300.00			
N 79	KVVU	08/08/12	08/08/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$385.00			
N 80	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--2----				2	\$750.00			
N 81	KVVU	08/08/12	08/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--2----				2	\$215.00			
Totals											101	\$59,035.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	101	\$59,035.00	\$50,179.75
Totals	101	\$59,035.00	\$50,179.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6264943 TRF# 488420
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # ADV - NAME ISS/CROSSROADS GPS

AGY # _____ AGY . NAME CROSSROADS MEDIA LLC
66 CANAT CENTER PLAZA SUITE 666

BUYER NAME MICHELLE SANTUOSO

U.S. GOVERNMENT PRINTING OFFICE: 1923-24

卷之三

ORDER # _____ CONTRACT # 6264943

CLASS: NATL. LOCAL REGIONAL

PRDCT	CROSSROADS	GPS	EST#	892	COMMENTS:	(LINE, ORDER,
FLIGHT DATES	AUG8/12	AUG14/12	WK-	1		
CITY TAX	STATE TAX		CO-OP	BILLING NEED		

DATE AUG7/12 11.13
-
ICE)

REP: ✓ - CORRECTED ADVERTISER

NOTE
NIKKI

NO OT
NIKKI

* * * * *

LINE#:	REP	CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTL	SPTS
LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:				
AGENCY	ADVERTISER	CODE = 12	AGENCY	EST# = 892																	
AGENCY	PRODUCT	CODE = 11																			

NO BUSES TO PRINT.

AUG / 12 59035-00

MARKET TOTALS \$327,972 KVUU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLER

REP HEADLINE# 6178382 TRF# 484386
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800
ORDER WORKSHEET

FAX# 404 848 9552
HARRIS REPORT FROM REP AUG7/12 11.18
CHANGES *** KVUU-TV ***

ADV # ADV. NAME BUICK - GMC

REP. # OFF. # 592 SALESMAN #
BUYER NAME LA TONYA HUNTER

SALES PRSN AT- RACHEL RIV

SALES PRSN AT- RACHEL RIVERA

1000

ORDER # _____ CONTRACT # 6178382

CLASS: NATL. LOCAL REGIONAL

PRDCT XLVG/GEN/2310 EST#2310 COMMENTS: (LINE, ORDER,

TICE)

FLIGHT DATES AUG20/12 SEP30/12 WK-6

THE JOURNAL OF CLIMATE

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE AUG7/12 11.18

REP: M1 CREATED AND ACCEPTED - - SEE LNS 30-31
TOT SAME

PLS CONF
THANKS, KRISTY

ON CM
AGENCY IDB #1382
PLEASE SEND PAPER INVOICES TO:
MARTIN RETAIL GROUP C/O RESOURCES
79 MADISON AVENUE
NEW YORK, NY 10016-7802

AGENCY PRODUCT CODE - GEN			
PROGRAM : NEWS		\$350.00	9/3
RA25-54 : 1.0			9/3
CON COM1: NEWS			0
30 A 500P-530P	30		MON
PROGRAM : NEWS			
RA25-54 : 1.0			
ORD COM1: MOVING TO W/O 8/27			
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-13 FOR 1 SPOT/WK			
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-14 FOR 1 SPOT/WK			
	\$350.00	8/27	
		8/27	1
			MON
			1

REP HEADLINE# 6178382 TRF# 484386
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800
ORDER WORKSHEET

FAX# 404 848 9552 AUG7/12 11.18
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

PROGRAM : NEWS
RA25-54 : 1.0
ORD COM1: MOVING TO W/O 8/27
PART OF A MAKEGOOD MADE UP OF LINES 30-31

PROGRAM : NEWS
 RA25-54 : 1-0
 CON COM1: NEWS
 STATION MAKEGOOD OFFERS:
 MI OK'D BUY#13 MISSED:MON/500P-530P
 BUY#14 MON/530P-600P
 OFFER:MON/500P-530P
 & MON/530P-600P
 CMT:MOVING TO W/O 8/27

	SEP3	SEP3	AUG27	AUG27
30S	\$350.00			

(AUG6/12)
PLS ADVISE.

AUG/12	\$4,850.00	SEP/12	40755.00
CONTRACT	TOTAL	45605.00	
TOTAL	SPOTS	88	

MARKET TOTALS \$152,016 KVUU 30% KSNV 24% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%

ALL SHRS ESTD
AGY DOES NOT RELEASE BUDGET/SHRS INFO
RANK 1 OF 4 PER BUYER

SVC-NSI BOOKS- JUL/11 JUL/ES NOV/11 NOV/PJ EST/ESS
DFMOS- RA25-54*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6264514 TRF# 488366
\$SS MOD# 0: UNAPPROVED REV #1 \$SS

REP: TEL# 323-866-1411 FAX# 323-653-1695
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * * * KVUU-TV * * *

SVC- NSI BOOKS- JUL/PJ
DEMOs- RTG*

ADV # 2014 ADV. NAME LION'S GATE
AGY # AGY. NAME INITIATIVE MEDIA NORTH AMERICA
5700 WILSHIRE BLVD., SUITE 400
LOS ANGELES, CA 90036

REP # OFF. # 680 SALESMAN #
BUYER NAME CHERI CUDIAMAT
SALES PRSN LA- CATHY SIMON (H)
CLASS: NATL. LOCAL REGIONAL

ORDER # CONTRACT # 6264514
PRDCT #61 EXPENDABLES 2 EST#0061 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG8/12 AUG9/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 11-37

REP: ADDED NEW LINE 2 FOR TOMORROWS LOGS
RVT TTL \$1680

PLS CONFIRM
THANKS CATHY

CON CM

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 3LGT AGENCY EST# = 0061
AGENCY PRODUCT CODE = EXT
2 A 1000P-1100P 15 \$900.00 8/8 1 WED 1
PROGRAM : LATE NEWS
RTG : 3.0
AUG/12 \$1,680.00

CONTRACT TOTAL
TOTAL SPOTS
\$1,680.00
2

MARKET TOTALS \$2,600 KVUU 30% KSNV 23% KLAS 23% KTNU 24% KVMY 0% KVCW 0% CABL 0%
SVC- NSI BOOKS- JUL/PJ
DEMOs- RTG*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6264943
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 488420

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # ADV. NAME ISS/AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

PRDCT ORDER # _____ CONTRACT # 6264943
AMERICAN CROSSROADS EST#892 COMMENTS: (LINE, ORDER,

FLIGHT	DATES	AUG8/12	AUG14/12	WK-1
CITY TAX	STATE TAX			CO-OP BILLING NEEDN

6

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 82 AND 83
TOTAL SAME
PLS CNF THANKS

24

CON CMI

卷之三

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 892
AGENCY PRODUCT CODE = 11

29 S 900P-1000P 30 \$3,250.00 8/13 8/13 0 MON O

PROGRAM : MASTERCHEFEEF: 6/4 - 9/17/12
RA 35+ : 4.5
CON COM1 : MASTERCHEFEEF: 6/4 - 9/17/12

82 A 900P-1000P 30

R.A.35+ : 4-5
ORD COM: PRG CHG PRE-BOOKED PLS APPROVE-
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-29 FOR 1 SPOT/WK

REP. # OFF. # 762 SALESMAN #
BUYER NAME MICHELLE SANTUOSO

SALES PRSN PH- TERESA DIFURRI

CLASS : NATL. LOCAL REGIONAL

ICE)

REP HEADLINE# 6264943 SSS UNAPPROVED REV #1 \$SS TRF# 488420

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP * * * CHANGES * * * AUG 6/12 18-42
PAX# 610-225-1191 KVUU-TV * * *

	S	100P-400P	30	30	30	30
PROGRAM :	FOX	SAT	BASEBALL	0 / ±±	0 / ±±	0 / ±±
RA35+ :	0 . 5			2 / 30 - 00		
CON COM1:	FOX	SAT	BASEBALL			

PROGRAM : MOBBED

ORD COM: SPOT N/A DUE TO NO MUB GAME. BIG HOLDUP
THIS IS A MAKE-GOOD FOR AUG11 ON LINE-30 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#29 MISSED:MON/9000P-1000P AUG13 30S \$3,250.00 (AUG6/12)

CMT:PRG CHG. PRE-BOOKED PLS APPROVE.

CMT: SPOT N/A DUE TO NO MLB GAME. MG 'MOBBED' PRE-BOOKED PLS APPROVE.

AUG/12 59035.00
CONTRACT TOTAL 39035.00
TOTAL SPOTS 101

MARKET TOTALS \$327,972 KVUU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCM 1% CABL 0%

SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6264943 *** ORIGINAT. REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK ! ! !
HARRIS REPORT FROM REP
AUG 6 / 12 15 - 22
*** KVUU-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDIA LLC
66 CENTRAL PLAZA SUITE 555

66 CANAL CENTER PLAZA, SUITE 555

BUYER NAME MICHELLE SANTUOSO
SALES PRSN PH- TERESA DIFURIA

ORDER # 480420 CONTRACT # 6264943

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#892 COMMENTS: (LINE, ORDER,
FRT CHT DATRS ANGR '12 AUG14/12 WK-1

FLIGHT DATES AUG/8/12 AUG/14/12 WR-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEED

DATE AUG 6/12 15-22

REP: TO ROSE

NEW CROSROADS GPS
TOTAL \$59035

THIS IS A CAST IRON CONCRETE

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 892

1 1000A-1100A

PROGRAM :	DR OZ
RA35+ :	1-1
CON COM1:	DR OZ

2
1000P-1100P

```

PROGRAM : FOX 5 NEWS AT 10P
RA35+ : 3-8
CON COM1 : FOX 5 NEWS AT 10P

```

REP HEADLINE# 6264943
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6264943
SPLITTING REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 6 / 12 15.22
*** KENNETH TAY ***

REP HEADLINE# 6264943 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

1
AUG 6/12 15.22
*** KVYU-TV ***

REP HEADLINE# 6264943
SPLIT CANT REV#0 ***

PER WENDI TINE# 6364943

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6264943
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP *

AUG 6 / 12 15 - 22
*** KVUU-TV ***

REP HEADLINE# 6264943
*** ORIGINAT REV#0 ***

REP HEADLINE# 6264943
CREDIT ADVISOR ORDER WORKSHEET

10-293-4100 FAX# 610-225-1191
SORY: AGENCY CREDIT RISK !!
HEET HARRIS REPORT FROM REP

AUG 6/12 15-22
*** KVUU-TV ***

REP HEADLINE# 6264943
*** SECTION REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!! HARRIS REPORT FROM REP AUG 6/12 15-22 *** KVNU-TV ***

REP HEADLINE# 6264943
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT ADVISORY: TANIA DROZD FROM PEP

AUG 6/12 15-22
*** KVUU-TV ***

REP HEADLINE# 6264943
*** ORIGINAT. REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6264943
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG 6/12 15.22 *** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$327,972 KVUU 18% KSNV 23% KLAS 40% KTNU 17% KVMY 1% KVCW 1% CABL 0%
SVC- NSI DEMOS- RA35+*